



#HUMANSBEINGMORE

Modern life is creating stress

The quality of our lives is proportionate to the quality of our emotions

Top reasons for creating stress are:

Financial worries, health concerns, lack of time, unhealthy lifestyle, too many demands, failure to take time out to relax, family responsibilities, work-place conflict, inability to accept things as they really are to name just a few.

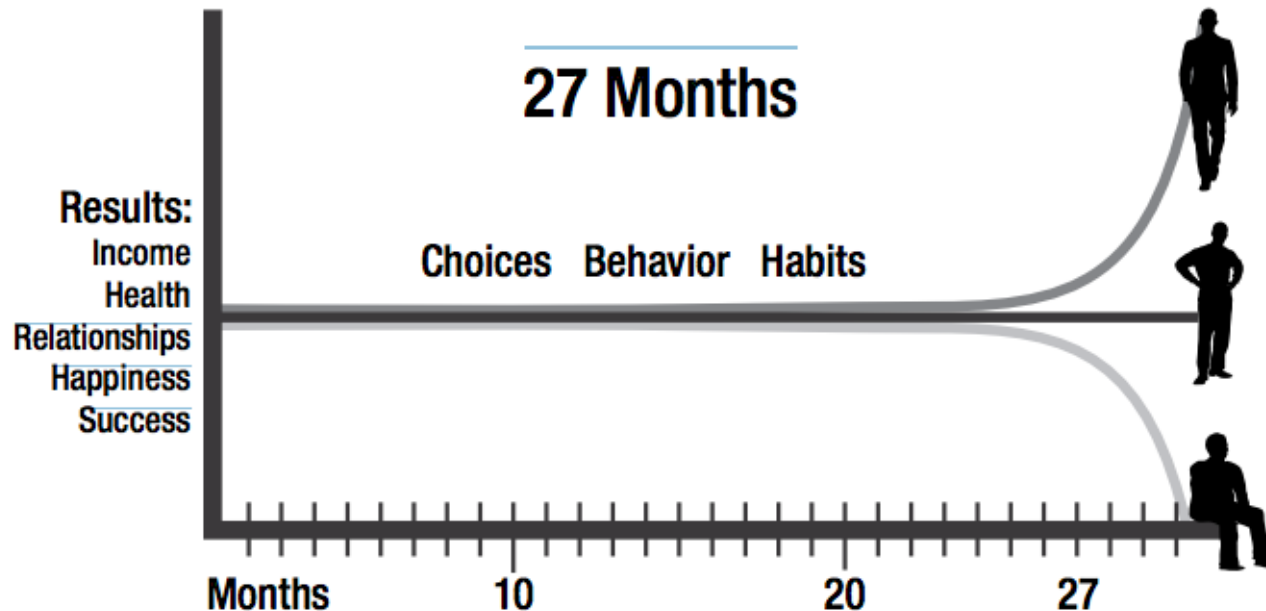


The Compound Effect

Daily choices and habits determine quality of life

Fig. 1

SMALL CHOICES + CONSISTENCY + TIME = RADICAL DIFFERENCE



#HUMANSBEINGMORE

A Better Way

Active Wellness &
Collaborative Entrepreneurship



Japan 1975: Nikken and a new definition for Success

The pursuit of balance in The Five Pillars of Wellness



Why Finances is the #1 Source of Stress

4 ways to produce income: Linear income versus Leveraged and Residual Income (The Cash-flow Quadrant by Robert Kyosaki)

Employee

You have a job.
No leverage.
The amount of active work determines income.
Time equals Money



5% Wealth
95% Population

Self Employed

You own a job.
No leverage.
The amount of active work determines income.
Time equals Money



Business Owner

You own a system.
Leverage.
Income does not depend on active work.
People work with you

95% Wealth
5% Population

Investor

You own investments.
Leverage.
Income does not depend on active work.
Your money works for you



A new trend is emerging...the Gig Economy!

The new economy where independent workers have on-demand availability for temporary engagements.

Millennials are joining the workforce

Changing expectations of what work and careers should offer.

Cost efficient

Benefits the employer also.
Win win opportunities.

Increased mobility

People change jobs several times in their career. This is evolution.

Valuation - Feb 2017:

Amazon: \$385 billion
Walmart: \$205 billion

Valuation - Feb 2020:

Amazon: \$1 trillion
Walmart: \$325 billion

Work life balance

People can do what they are interested in. They seek purpose.

4 Reasons Why an Online Business is a Great Investment

#HUMANSEINGMORE

Offers
Incredible
Scalability



Provides
Limitless
Freedom



Low
overheads
and high
margins



Access to a
World-wide
Market



Leverage and Scalability



Amazon

Leverage their platform - reach people



Uber

Leverage their platform - reach people

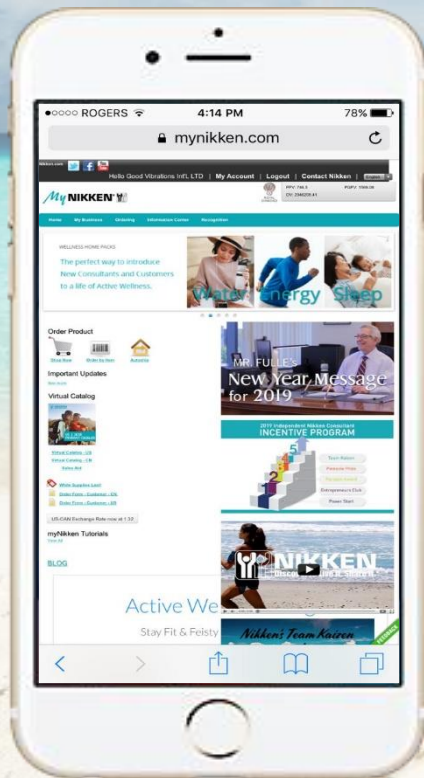
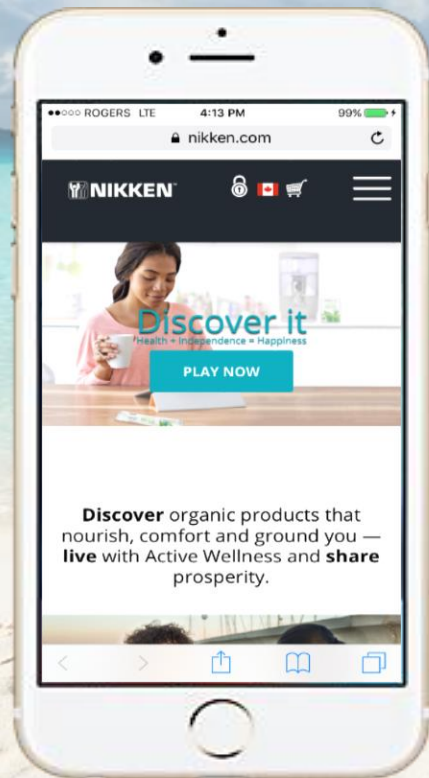


Nikken

Leverage their platform - reach people

Share from **virtually** anywhere!

A complete e-commerce suite included with \$99 Consultant account



What Nikken Entrepreneurs Do:

Help others choose active wellness and live a life in balance

A silhouette of two hikers on a mountain peak against a clear sky. One hiker is on the left, reaching up, and the other is on the right, reaching down. Their hands are just inches apart, creating a sense of tension and teamwork. The word 'LEVERAGE' is overlaid in large white letters on the right side of the image.

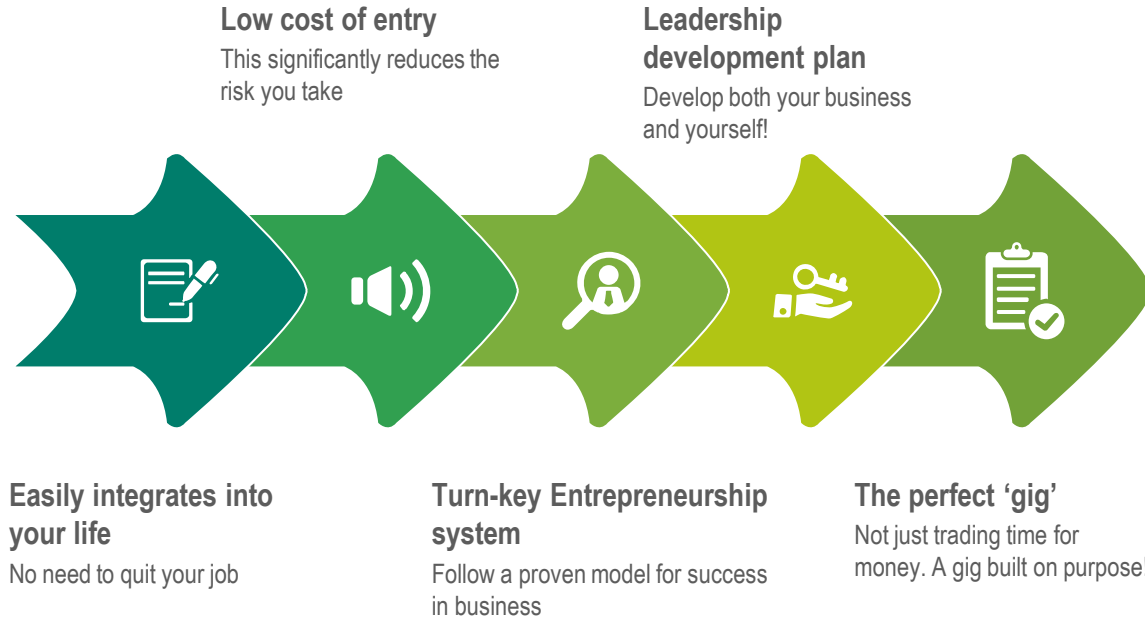
LEVERAGE

COMPOUND

Utilize the gig economy to offer people opportunity and income. Teach others to turn purpose into profits. Find and support customers. Create a team of entrepreneurs. Belong to a community of like minded people who love autonomy and personal development. Promote a cause that makes a real difference.

Collaborative Entrepreneurship – The Nikken Advantage

A pathway for personal economic stability



Share Active Wellness to prosper

Follow a proven process for creating change



Enjoy a wide range of benefits and rewards

Celebrate success, enjoy lifestyle perks and reach your potential



Nikken 2020 Incentive Program includes
qualifiers to experience a luxury Mediterranean cruise in 2021!

A clear step-by-step path

Every step is a business plan



Active Wellness

And the Nikken Wellness Home



#HUMAN'S BEING MORE

Health Facts

The body burden



Stress

Impacts: Heart disease, diabetes, fatigue, allergies, sleep and weight.



Sleep

One poor night's sleep drops your immune system by 60% immediately.



Air: Outdoor and Indoor

7 million premature deaths annually linked to air pollution according to the World health Organization.



Water

Bottled water found to contain over 24,000 chemicals, including endocrine disruptors.



Health trends: The new childhood

Nutrition

Obesity rates at highest, 36% in 2010. 78 million adults and 12 million children.

1 out of every 5 adolescents were obese in 2011-2012 and nearly 30% of children aged between 2-11 were overweight. Inadequate consumption of essential nutrients has been seen to increase the risk of cardiovascular disease, cancer and type 2 diabetes.

Less than half of adolescents eat the needed amount of vegetables.

Low income families have lower levels of well-being due to limited resources, lack of access to healthier foods, high levels of stress, anxiety and depression.

Only 27.1% of high school children report meeting the standard by U.S. Department of Health and Human Services guidelines for participation in physical activity.

What is the answer?

Take personal responsibility through Self Care



**“Be healthy by
choice - not by
chance.”**



**CHOOSE ACTIVE
WELLNESS.**

An active process through which people become aware of and make choices toward, a more successful existence.

The Nikken Wellness Home

Experience an environment committed to well-being

Air Water Sleep Light Nutrition



Our pathway to Active Wellness

The Wellness Home creates an environment of well-being inspiring us to make healthier choices everyday!

Protecting our body - outside in and inside out.



Nikken Active Wellness Products: Science that replicates nature

Nikken provides you with our leading edge, science based products and technologies helping people make sustainable changes that improve their lives.



Nutrition and skin care



Environment



Rest and Relaxation

Discover it. Live it. Share it.

Every Wellness Home has a beginning.

POWER BY NIKKEN **start**



Nikken Wellness Home Packs are the perfect way to sponsor new Nikken Consultants and Customers into a life of Active Wellness.



Free
Shipping
Offer

Water Pack



Energy Pack



Sleep Pack

An investment in your health is an investment in your future for: Good; Better; Best.

Discover it. Live it. Share it.

Every home a Wellness Home. Open your account today!



Customer



Consultant



Influencer

Growing our Global Wellness Community

Leverage: Easy as ABC. **Compound:** Simple as Teach 3 to Reach 3

COLLABORATION

Develop yourself and your team through the
Nikken Global Support System

Mentors and coaches. Meetings and events. Tools and trainings.
Websites and webinars



HBM
Humans Being More
Silver Training

A silhouette of a person with long hair, sitting in a meditative lotus position on a beach. The person is facing away from the camera, looking out at the ocean. The sun is low on the horizon, creating a bright glow and casting a reflection of the person in the shallow water. The sky is filled with scattered clouds. The text "#HUMANS BEING MORE" is overlaid in the bottom left corner.

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