



# INCENTIVE PROGRAM

NORTH AMERICA AND EUROPE 2020



The **2020 incentive program** is designed to guide business builders into a process that will establish a solid business structure combined with the possibility to successfully scale the results. These incentives will support the creation of new NIKKEN Consultants and teams with solid business habits and behaviours. You will find that matching your daily efforts towards completing the company's incentive programs will increase the possibility to create lasting business results.

Each of these incentives are designed to be a business training process that is easy to follow and simple to understand.

These incentives are designed with a pattern of cumulative progress in mind. New Consultants efforts in achieving the PowerStart and Club Kiai incentives will help create the motivation to continue with quarterly and yearly activity and reward the top achievers to go even further. Every incentive program has its own reward for the specific combination of results in the areas of PPV, PGPV, Recruiting and Structure.

You are invited to review them and start a successful business path in the new sharing economy.

Your family, your friends, your society, and the world are waiting for you to start.



# INCENTIVE PROGRAM





**PURPOSE:** This incentive is aimed at rewarding NEW Direct Consultants who rank advance to Executive or above within the first 30 days of sign up.

### Period of qualification

30 days from the first day of sign up

### Requirements

- Achieve at least 1,500 PGPV during the first 30 days from sign up. (At least 50% must be from retail PV)
- Achieve a minimum of 100 PPV during this period

### Reward

- Earn 100 NIKKEN Reward Points (NRPs)
- In effect, the new Consultant joins NIKKEN for free!



**PURPOSE:** This incentive is aimed at rewarding Consultants from all ranks, who create significant group volume in any quarter of the year.

### Period of qualification

**3 consecutive months within any quarter below**

- 1st quarter: January, February, March
- 2nd quarter: April, May, June
- 3rd quarter: July, August, September
- 4th quarter: October, November, December

### Requirements

**Accumulate the following during any quarter:**

1. 1,200 PPV
  - Must achieve a minimum of 100 PPV each month during the qualification period.
2. 12,000 PGPV (At least 50% must be from retail PV)
  - Must achieve a minimum of 2,000 PGPV each month during the qualification period.

### Award

- Earn 500 NRPs<sup>1</sup>
- Recognition during the CLUB KIAI activities at all major events

<sup>1</sup> NRPs = Nikken Reward Points



## (NEW QUARTERLY INCENTIVE TRIP 2020)

**PURPOSE:** This incentive is aimed at rewarding Consultants who create outstanding group volume in any quarter of the year.

### Period of qualification

**3 consecutive months within any quarter below**

- 1st quarter: January, February, March
- 2nd quarter: April, May, June
- 3rd quarter: July, August, September
- 4th quarter: October, November, December

### Requirements

**Accumulate the following during any quarter:**

1. 4,000 PPV
  - Must achieve a minimum of 500 PPV each month during the qualification period.
2. 40,000 PGPV (At least 50% must be from retail PV)
  - Must achieve a minimum of 6,000 PGPV each month during the qualification period.

### Award

North America Region LOCAL TRIP 2021: TBD ?

Trip for 4 people: 4 days and 3 nights (hotel)

Airfare for 4 people (Applicant & Co-applicant or significant other, up to 4 people) from closest home airport to TBD CITY.

\*Airfare coach class

\*\*Consultants are entitled to receive only the highest incentive regarding Club Kiai and Club Kiai Pro, and for the 4th quarter, since it is one trip per quarter, it will go to the highest incentive to be achieved including Team Taishi or Team Kaizen.

\*\*\*Consultants are eligible to win one trip per quarter.

- Recognition during the CLUB KIAI PRO activities at all major events



**PURPOSE:** This incentive is aimed at rewarding Silver, Gold, Platinum, Diamond and Royal Diamond ranked Consultants who demonstrate outstanding leadership in growing their NIKKEN business. It seeks to promote recruiting and retention within the personal group while leading others to participate in the various incentive programs.

## Period of qualification

From January to December 2020

## Requirements

During the qualification period, accumulate:

1. 5,000 PPV
2. 50,000 PGPV (At least 50% must be from retail PV)
  - Consultant must achieve a minimum of 100 PPV in order for the PGPV to be counted for a given month.
  - At least 5,000 PGPV in every quarter to qualify.
  - No more than 25,000 PGPV will count towards the incentive in any single quarter.
3. Sign up 6 new downline Consultants:
  - 3 in the frontline who each accumulate a minimum of 1,500 PGPV during the qualification period.
  - 3 others within the personal group who each accumulate a minimum of 500 PGPV during the qualification period.

## Award

- Recognition as a member of TEAM KAIZEN at all NIKKEN events, 50% discount on HBM ST and other big events organized by the company.
- Caribbean Cruise TRIP 2021: TBD
  - \* 4 days and 3 nights TBD
  - \* Airfare for 2 people (Applicant & Co-applicant or significant other) from closest home airport to TBD CITY.
  - \* Airfare coach class
  - \*\* Consultants are entitled to receive only the highest incentive regarding Team Kaizen and Team Taishi.





**PURPOSE** This incentive is aimed at rewarding Consultants who demonstrate outstanding leadership in growing their NIKKEN business. It seeks to promote recruiting and retention within the personal group while leading others to participate in the various incentive programs. This incentive is open to all Platinums and above.

### Period of qualification

From January to December 2020

### Requirements

Accumulate the following during the year from January to December 2020:

1. 5,000 PPV
2. 80,000 PGPV (At least 50% must be from retail PV)
  - Consultant must achieve a minimum of 100 PPV in order for the PGPV to be counted for a given month.
  - At least 10,000 PGPV in every quarter to qualify.
  - No more than 40,000 PGPV will count towards the incentive in any single quarter.
3. Sign up 6 new downline Consultants:
  - 3 in the frontline who each accumulate a minimum of 1,500 PGPV during the qualification period.
  - 3 others within the personal group who each accumulate a minimum of 500 PGPV during the qualification period.

### Award

- Recognition as a member of TEAM TAISHI at all NIKKEN events, and receive a special NIKKEN product award.
- Be invited as a special guest speaker at NIKKEN events.
- Free entrance to HBM ST and other big events organized by the company.
- MEDITERRANEAN CRUISE 2021:
  - \* 7 days TBD
  - \* Airfare for 2 people (Applicant & Co-applicant or significant other) from closest home airport to TBD CITY.
  - \* Airfare coach class
- \*\*Consultants are entitled to receive only the highest incentive regarding Team Kaizen and Team Taishi.



A close-up photograph of three hands giving a thumbs up gesture. The hand on the left is dark-skinned, and the two hands on the right are light-skinned. They are all wearing light-colored, possibly white, long-sleeved shirts. The background is blurred.

# **SPECIAL PROGRAM**



The Nikken Lifestyle Bonus Program is designed to help you balance your lifestyle through your Nikken business. If you want to use your bonus for a motor vehicle, great! If you want to use it to spend more time with your family on a vacation, for your child's education, a boat, a motorcycle, donate it to a charity — the choice is yours. Your life, your lifestyle and your decision on what is most important to you will determine how you apply this bonus. Additional information regarding this program can be found online at [mynikken.com](http://mynikken.com) in the Lifestyle Bonus Program.

## How to Qualify

- Must be a Gold Consultant or above
- Be paid as Gold or above for three consecutive months (the qualification period) to be enrolled in Lifestyle Bonus program
- After fulfillment of the qualification period, Consultant will be eligible to be paid the Lifestyle Bonus
- Build a network organization exclusively with Nikken.

## Monthly Qualification Requirement

- If a Consultant meets PPV, PGPV but fails to satisfy other requirements to be paid as a Gold, he/she will only receive one percent of his / her PGCV.
- Consultants must meet PPV, PGPV, OPV, non-primary OPV and non-primary and secondary OPV requirements and be paid as a Gold or above in order to receive the Lifestyle Bonus on the breakaway volume in leadership levels.







## Benefits

- The amount of the Lifestyle Bonus is based on your leadership and international volume. After leadership downline has been compressed, it is calculated using the following formula:

Pay Rank / Pay Level Calculation Amount  
Meet PPV & PGPV

Qualification PGCV level	_____	x 1%	= _____
Gold (up to) First level	_____	x .5%	= _____
Gold (up to) Second level	_____	x .5%	= _____
Gold (up to) Third level	_____	x .25%	= _____
Platinum (up to) Fourth level	_____	x .25%	= _____
Diamond (up to) Fifth level	_____	x .25%	= _____
Royal Diamond (up to) Sixth level	_____	x .25%	= _____
<b>Total Lifestyle Bonus</b>	<b>= \$ _____</b>		

Lifestyle Bonus Payout by Rank

Pay Rank	Gold	Platinum	Diamond	R. Diamond
Lifestyle Bonus	Up to \$500*	Up to \$1000*	Up to \$1500*	Up to \$2000*

\* US values shown. Payout in Canada and Europe will be rendered according to the applicable currency exchange rate.





**NIKKEN<sup>®</sup>**  
**Discover it. Live it. Share it.**